

# BUSINESS ADMINISTRATION/ MANAGEMENT (BADM)

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## **BADM 500 Graduate Research Seminar (1 credit)**

This course examines the processes of using various methods along with technology to improve and enhance learning throughout the graduate coursework. The following topics that will be addressed (not limited to); technical terms, technology used, library online resources, APA writing structure, research skills, and other various resources to specifically assist in graduate research methods and writing skills.

## **BADM 502 Operations & Supply Management (3 credits)**

This course examines the processes of using organizational resources for the production of products or services. The following topics will be addressed; capacity planning, procedure planning, scheduling, adequate supplies, organizational departmental implementation, and alignment.

## **BADM 505 Money & Banking Analysis (3 credits)**

This course investigates the process in which a business needs to access capital through a lending relationship. The topics studied will directly relate to information needed in order for a business to apply for loans

## **BADM 510 Scholarly Project Seminar I (1 credit)**

This course introduces topics and standards involving the seminar project. The following topics that will be addressed (not limited to); research requirements, critical thinking, proper planning, challenges and opportunities in business, problem solving techniques, as well as other topics to improve proficiency and preparedness.

## **BADM 517 Community Development (3 credits)**

This course covers the fundamentals of current local community issues concerning how to build, attract, and grow business activities. Students will investigate the topics of economic development, zoning, fee and trust land economic implications, real-estate practices, community, state, and federal relations.

## **BADM 542 Managerial Accounting (3 credits)**

This course focuses on various accounting concepts that are vital for organizations to understand to make solid business decisions. All leadership levels from first line managers to the CEO must understand various accounting reports in order to operate an effective team and manage a successful business.

## **BADM 573 Economics (3 credits)**

This course examines the challenges of the creation and growth of emerging economics in the local community and in the business world. Students will understand economic concepts such as supply and demand, competition, customer theory, monopolies, and the application and relationship they have on employment and fiscal policy.

## **BADM 606 Project Planning (3 credits)**

This course will introduce the process of project planning and will include the topics of project scope design, establishment of excellence within the planning process, setting and evaluation of organizational goals, evaluation and control of the planning process and set objectives for comprehensive managerial decision making processes.

## **BADM 610 Marketing Analysis (3 credits)**

This course surveys marketing theory, marketing management principles, and development of marketing strategies for new and existing organizations. It explores how managers use marketing to make strategic business decisions that relate to consumer behavior and organizational performance. It provides insight on how to make the best marketing decisions for a business based on its unique market.

## **BADM 635 Business Law & the Regulation of Business (3 credits)**

This course explores business law through the perspective of an organization. Students will study the principles of law and apply logical reasoning to legal decisions in relation to the business environment. Legal strategies and good business agreements provide a solid foundation for an organizations longevity. Students will look at federal, state, local and tribal laws concerning business and government operations.

## **BADM 640 Management Information Systems (3 credits)**

This course explores the impact of technology throughout the organization and the business structure. The implementation and management of various types of technology based programs will be evaluated and reviewed. Proper application of information technology processes will be examined within the organization to create efficiency and information flow.

## **BADM 655 Financial Management & Financial Analysis (3 credits)**

This course addresses organizational financial decision making and planning. Financial theories are explored in the areas of financial statement analysis, asset management, the evaluating the cost of capital, budgeting, financial forecasting, and assessing the overall capital structure of the organization.

## **BADM 680 Strategic Management & Decision Making (3 credits)**

This course addresses organizational strategic planning. Strategic principles, strategy, planning implications, and managerial roles in the strategic planning process will be examined. In the decision making process/strategic planning process, it is also important to be able to properly plan to adhere to budgets to finalize decisions.

## **BADM 697 Research Seminar (3 credits)**

Students will create a final research project which utilizes primary and secondary research. The topic will be approved by the course faculty who will act as mentor to the student. The topic of research will be related to a business challenge that is taking place in the local, national, or global business environment.